

Scriptoria



write | train | design | communicate

www.scriptoria.co.uk



who are we?

Scriptoria was founded in 2001 to provide specialist writing services and communications training to development, research, and environmental agencies worldwide. Most of our writers and trainers hold PhDs in the fields we work in, and many have headed the communications departments of international organizations. It's this expertise that really makes Scriptoria stand out.

what can we do for you?

Writing and design services

Our team of writers, designers, translators, and editors can produce the full spectrum of documents for you – from eye-catching promotional literature and annual reports to technical texts and authoritative policy briefings.

We also provide review, editing and rewriting services designed to sharpen the materials you produce in-house – a cost-effective way of ensuring that your work shines in the international arena.

Training courses

You can use our communications training courses to improve the materials you produce in-house. Our courses are designed to teach busy researchers and project staff how to get their messages across and really grab decision makers' attention.

books and manuals | annual reports | policy documents
promotional literature | journal articles | newsletters
proceedings | websites | funding proposals



our clients say

"The writing **Scriptoria** has done for our Water Policy Briefing series has been of the highest standard . . ."

Ms S. Carriger, Head Writer, IWMI



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writing services

From start to finish, **Scriptoria** can help you produce appealing and attractive publications that deliver your message to the people who need to hear it. We can target all audiences, and our dynamic corporate design team can create a clean, modern look to match your message. Our expertise includes development and policy issues related to water, agriculture, the environment, and health.



4th World Water Forum: Europe

Scriptoria was proud to be asked to rewrite, condense and harmonize this high-profile synthesis of Europe's water issues, and to write a summary for each chapter.



ICUC Annual Report, 2005-2006

We wrote, designed, laid out and proof-read this important report, which showcases ICUC's work in championing underutilised plant species.



IWMI Water Policy Briefings

Since 2002, we've been writing these punchy, 3000-word briefings for decision-makers by distilling the key messages from technical research reports.



ICDDR,B Annual Report, 2005

Scriptoria rewrote the highly technical entries submitted by medical researchers, to ensure that all readers could understand the Centre's work to improve the health of the world's poor.



writing services

"**Scriptoria** provided a very professional service and was a pro-active partner, strongly supporting the writing process . . ."

Ms A. Kuiken, Project Officer, Netherlands Water Partnership



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training

Scriptoria offers a wide range of training courses tailored to the communication needs of companies, research centres, and NGOs. These teach staff how best to write the documents they need to produce. Examples include reports to donors, journal articles, annual reports, brochures, newsletters, and PowerPoint presentations.

Courses tailored to your needs

Once clients have chosen their modules from the range we offer, we adjust our training materials to include examples drawn from their work. Tailored course notes are then professionally printed to provide manuals that trainees can refer to for years to come.

How are they taught?

Courses are always delivered by two highly experienced trainers, to ensure as much individual tuition as possible. Short PowerPoint presentations are followed by group work and individual exercises. We also include games and quizzes to encourage participants to revise materials as they go along and to make learning fun.

Importantly, our exercises involve participants working on their own materials – by writing their next abstract or annual report entry, for example. This means that our courses provide added value by producing concrete outputs.

What are the costs?

We recognize that many of the organizations we work for have limited funding. We therefore have an ethical pricing policy that makes our courses extremely affordable.



A close-up photograph of a horse's face, focusing on its eye and mane. The image is overlaid with a pattern of orange dots and thin green lines that form abstract shapes, possibly representing a globe or a network. The word "training" is written in a white, serif font across the middle of the image.

training

"I am pleased to recommend **Scriptoria**
as a high caliber training team . . ."

Dr Ahmed T. Moustafa, Regional Coordinator, ICARDA

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Clients include:

GTZ, Novartis Pharmaceuticals, IFPRI, IWMI, ADB, Global Water Partnership, ICARDA, CIRAD, IRD, Netherlands Water Partnership, CIP, CIFOR, ICUC, PEMSEA, Harvest Help, CPWF, ICRISAT, WorldFish Center, World Agroforestry Centre, Unico Marine Ltd . . .



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